

Обобщающий урок, с применением метода «сюжетно-ролевой игры»

Тема урока: работа салона красоты

Цель урока: обобщение лексического материала и его активизация в профессионально-ориентированных ситуациях.

Задачи урока: - отработка навыков диалогического общения

- стимулирование интереса к изучению иностранного языка
- закрепление профессионально-ориентированной лексики

Оснащение: декоративные постеры/ вывески, парикмахерские инструменты, набор визажиста, кресло клиента, пеньюар, пульверизатор, рекламные буклеты, журналы для клиента; аудио магнитофон, ноутбук/ компьютер, карточки с лексикой, таблички и бейджи.

Ход урока:

Приветствие: Dear students, teachers and our guests. We are glad to welcome you in our English class! Today we are going to have an unusual lesson. We are going on a virtual excursion of our Beauty Salon. The students are going to show their skills and knowledge of both hairdressing and English. Please, meet our team of professionals: group 2508 and 2509.

S1: Good afternoon and welcome to Clark's Salon. Please, meet our team.

I am MARGO... I've got 5 years of experience as a hairdresser and colorist.

I am..VLADA... the receptionist and assistant. I study massage therapy and plan to join the team as a masseuse in March.

I am ..LIZA...an expert nail technician. I can make your hands and nails even more beautiful with French manicure or fantasy nail design.

I am TATIANA. I'm a hair stylist. I can help you change your look and create the hairstyle of your dream. Come to our salon and you'll get your individual style.

S1: We have two make up artists on the staff:

I am HELEN. I have got training in special occasion and special effects make up. I also work as a brow master.

I am OLESYA, a professional make up artist too. I specialize in wedding makeup, evening make up and lash extension.

S2: Now, I'll say a few words about our business hours. The Clark's Salon is happy to announce new extended business hours for winter! We will give you the opportunity to create a new winter look. We will now open earlier and close later in an effort to meet your needs. Our doors will open at 8 a.m. and close at 10 p.m. every weekday. On Saturday and Sunday we work from 10 a.m. to 9 p.m. Please, welcome!

T: What services does our salon offer? We've got a little promotional video. Let's watch this promotional video and find out. Listen attentively, you'll have to write down the words on the whiteboard (they are included in the diagram).

Video

Now, please, look at the following diagram and write down the services that were mentioned. The first letters have been given to help you (task on the whiteboard).

1. n_____s_____ 2. m_____ 3. mic_____ 4. w_____
5. h_____d_____ & c_____ 6. m_____th_____ 7. sk_____c_____
8. m_____b_____ 9. fl_____th_____

S1: Now, let's have a look at how our employees work. The dialogue between a receptionist and a client.

Dialogue 1

Receptionist: Welcome to Bella Salon. I'm Michelle, the receptionist.

Client: Good morning. I'm Patty Moore.

Receptionist: Is this your first time here?

Client: Err. Yes, it is.

Receptionist: Well, let me tell you something about us. We're a small salon with a friendly professional staff.

Client: Is there a hairdresser here?

Receptionist: Yes, our team includes two hairdressers. There's also a nail technician and a make up artist.

Client: There's no masseur on the staff?

Receptionist: Not yet. But in March, I plan to join the team as a masseuse when I've finished my training.

Audio text

Whether you want your hair permed, colored or straightened, our hairdressing team knows best. Just need a quick cut or trim? Bella Salon is the place for you. Treatments include a shampoo and conditioning massage. Your session always finishes with a blowout and styling. Our high quality services don't stop with just hair treatments. How about professional manicures and pedicures by our qualified nail technician? Or try a relaxing massage and skin treatment. At Bella Salon, we believe you deserve the best in beauty treatments. Call today to make an appointment or have a free consultation.

T: Alright. The next client comes to our salon. Conversation number 2.

Dialogue 2.

Receptionist: Good morning, madam. How can I help you?

Client: I'd like a pedicure. Is there anyone who can see me now?

Receptionist: Yes, Lynn is available at the moment.

Client: Great!

Receptionist: Do you want any other services while you're here?

Client: What is there?

Receptionist: Would you like a manicure? Or you can get a massage afterwards.

Client: Okay, I think I'll have a manicure.

Receptionist: Fine. Your name please?

Client: Mary Smith.

T: We are a busy salon and have a lot of clients. So some services are available by appointment only. Now we'll see how a receptionist is taking an appointment.

Dialogue 3

Receptionist: Hi, this is the Bella Salon.

Caller: Hello. I'd like to make an appointment for a haircut.

Receptionist: Okay. When would you like to schedule the appointment for?

Caller: Um, how about this Friday at two?

Receptionist: Let me check the appointment book. Uh oh. I'm afraid all our stylists are booked at that time. But I do have an opening at 3:15. Does that work?

Caller: Sounds good to me.

Receptionist: All right. Do you have a stylist request?

Caller: No, anyone's fine.

Receptionist: Okay then. I'll set you up with Alex. Now, I just need your name and telephone number.

Caller: My name is Jessica Simpson. And my number is 321-9021

Receptionist: Okay, Miss Simpson. We'll see you at 3:15 this Friday!

S1: In our salon we have all the professional and high quality equipment. Let's have a look at what tools our hairdressers use. Please, work in 2 teams.

Task 1: Please, label all the items and tools (раздаются карточки с названиями).

| | |
|--------------|--|
| Cape | |
| Blow dryer | |
| Curling iron | |
| Flat iron | |
| Rollers | |
| Hair clipper | |
| Shears | |
| Spray bottle | |

Task 2: Now read an explanation of a word (definition) and match it to the item.

S1: Our makeup artists also have a variety of tools and makeup products. Now, they are going to tell us about them. Let's listen to makeup artist 1 and 2.

M1: Nowadays, we have a variety of beauty products. You usually start your makeup with a foundation. To hide some blemishes you can use a concealer. Sometimes you need a little face powder. To emphasize the natural beauty of your eyes, use eye shadows and eye-liners. Mascara helps your eyelashes look longer and thicker. Define your lips with a lip liner. Apply one of your favourite lipsticks. Or add a finishing touch with a lip gloss.

M2: As you can see, we have a lot of makeup tools. For example, shader brushes, a blush brush, a brow and eyelash brush, a foundation brush, an eyelash curler, a lip brush, a sharpener, cosmetic wedges, sponges. We keep them in our special makeup kit and always make sure that the tools are clean.

foundation face powder
Eye shadows mascara
A lipstick A lip gloss
A Lip liner An eye liner
Blush A concealer A highlighter

S1: Thank you. Meanwhile, the clients are waiting. They are preparing for a haircut. Let's pass over to the next dialogue between a stylist and a client.

Dialogue 4.

Stylist: How would you like your hair cut today, Miss Clemens?

Client: I don't know. What do you recommend?

Stylist: Why don't you tell me about your lifestyle? That makes it easy to decide which style is best for you.

Client: Well, I exercise a lot. So, a style that keeps my hair out of my face is good.

Stylist: I know! How about a bob? It's ideal for your active lifestyle.

Client: Is it low-maintenance?

Stylist: Yes, it's very easy to take care of.

Client: Well then, it sounds perfect for me!

S1: Communicating during a haircut is really important. You must make sure that your client feels comfortable. Let's have a look at the following conversation.

Dialogue 5.

Hairdresser: Hi, Mrs. Clifford. Are you ready for your cut?

Client: Of course. Remember, I just want you to trim the ends.
 Hairdresser: Okay. I'll only take a little. Please lean forward, so I can cut the hair at the back more easily.
 Client: Okay.
 Hairdresser: Now, tilt your head slightly, this way towards me.
 Client: Remember, not too short, I just want a trim.
 Hairdresser: I won't. That's great. You're almost done now. Look at yourself in the mirror.
 Client: Oh, it's wonderful! Thanks a lot!

S1: Now our 2 makeup artists are going to have a conversation about the products that they use for makeup.

Dialogue 6.

Makeup Artist 1: Hi, Olesya. I heard that Contessa Cosmetic's fall line is now available.
 Makeup Artist 2: Really? I love Contessa's products. They're so glamorous!
 Makeup Artist 1: Me, too. Which product is your favourite?
 Makeup Artist 2: Hmm... It's so hard to choose. My clients love their smooth concealers and fruity lip glosses.
 Makeup Artist 1: My favorite is their bright lipstick
 Makeup Artist 2: What do you like about them?
 Makeup Artist 1: They stay on all day.
 Makeup Artist 2: Really? I'll take a look when I'm next in town.

S1: Thank you. And now let's have a look at the process of work during makeup.

Dialogue 7.

Makeup Artist: Hi, I'm Lena, your makeup artist today.
 Client: Hi Lena. I'm Olesya. I'm so excited about my makeover.
 Makeup Artist: Great! Let's start by putting on a tinted moisturizer, it will hide the redness on your cheeks.
 Client: Are you going to use a concealer too?
 Makeup Artist: No, and you won't need any powder either. Your skin is clear and really fresh looking.
 Client: Okay. I certainly won't need any blusher.
 Makeup Artist: Now, close your eyes. As it is winter, I'm going to apply light blue and brown eye shadows today.

Alright, it was good job! You worked like professionals. And now, I want you to summarize the most important aspects of your work and think of the guidelines that we can make for any hairdresser, any makeup artist and any receptionist. As you can see, there are 3 poster and 3 teams. You have to make a poster with guidelines. Stick the suitable sentences to your poster and present it to everyone (5 min + 5 min presentation).

| Guidelines for a receptionist | Guidelines for a hairdresser | Guidelines for a makeup artist |
|-------------------------------|------------------------------|--------------------------------|
| | | |
| | | |

Общий список:

- Should use high quality tools and beauty products
- Should keep the working place and instruments clean
- Should always be polite and friendly to a client
- Should consider the type of skin of his client
- Should confirm the appointment
- Should always consult the appointment book
- Should call the client by the surname

- Should welcome the client politely
- Should direct the client to the waiting room
- Should offer some tea, coffee or water while the client is waiting
- Should receive and make phone calls to clients
- Should be responsible for scheduling appointments
- Should ask the client about the hairstyle he or she wants
- Should follow the safety rules while working with tools
- Should consider the type of a client's hair
- Should check if the client is allergic to some products
- Should make sure the client feels comfortable
- Should ensure that the client is happy and satisfied with the work

Подведение итогов мероприятия: Dear students and guests, to sum up the results of our today's lesson, I'd like to thank all of you for participation and cooperation, you worked hard and showed us that you are a truly professional and friendly team! It's really good that you remember: a happy client who is satisfied with your work will become your repeat client and will come to your Salon again and again. I wish you good luck and never stop learning, build your career in Beauty Industry.

Receptionist

Client

Makeup artist

Cape Blow dryer

Curling iron Flat iron

Rollers Hair clipper

Shears Spray bottle

Wide tooth comb

A foundation

A face powder

Eye shadows

Blush

A mascara

A lipstick

A lip gloss

A Lip liner

An eye liner

A concealer A highlighter

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- Should ensure that the client is happy and satisfied with the work

Assistant Assistant

Hairdresser Client

Nail technician Client

Makeup artist Makeup artist

